

ZACHARY CLINT SWANEPOEL

Phone: +27 68 340 6075

Email: zacharyswanepoel9@gmail.com

Location: Cape Town, South Africa

LinkedIn: www.linkedin.com/in/zachary-clint-swanepoel/

GitHub: <https://github.com/zach1241>

PROFILE SUMMARY

Full Stack Developer and Business Management student with experience in web development, automation, sales merchandising, field marketing, WordPress development, SEO, and digital marketing. Skilled in building responsive, SEO-optimized websites, managing store operations, and enhancing both digital and retail performance.

EXPERIENCE

Peak Leads – WordPress & Digital Marketing Specialist (Freelance) | March 2026 – Present

- Helping businesses grow their online presence through WordPress web design, SEO, social media management, and digital advertising.
- Designed and managed WordPress websites using Elementor.
- Optimized websites for SEO, speed, and mobile responsiveness.
- Managed social media content and online branding.
- Created and optimized lead generation ad campaigns.
- Improved website performance and user experience.
- Maintained website updates, security, and ongoing optimizations.
- Reference: Bradley Hartmann.

Digital Revolutions – Full Stack Developer | Cape Town, South Africa | 2024 – Present

- Build and maintain SEO-friendly websites and CRMs using HTML, CSS, JavaScript, React, and PHP.
- Automate lead follow-ups, SEO reports, and workflow systems using Python and Node.js.
- Reported to Jason Nagel – Account Manager (Marketing).

Bordeaux Field Marketer / Merchandiser – Nespetas | Cape Town | 2023 – 2024

- Managed merchandising and sales in Mfuleni, Eersteriver, and Blue Downs.
- Ensured product lines were fully stocked, correctly priced, and presented according to store standards.
- Worked closely with store management to maintain visibility and availability.

CTP Stationery – In-store Merchandiser (Makro) | Cape Town | 2020 – 2022

- Maintained all product lines on the sales floor, ensuring accurate pricing and full stock levels.
- Assisted with promotions, pricing updates, and product displays.
- Reported to Tamlyn Gomez – Makro Sales Representative.

EDUCATION & CERTIFICATIONS

- The Complete Full Stack Web Development Bootcamp – Angela Yu (2024 – 2025)
- Grade 12 National Senior Certificate – Athlone High School (2023)
- Business Management – First-Year Student (2025)

TECHNICAL SKILLS

- Languages: HTML5, CSS3, JavaScript, Python, PHP, Java, C, C++, C#, SQL, R
- Frameworks: React, Express.js, Tailwind CSS, Bootstrap, BeautifulSoup, Pandas
- Tools: Git, GitHub, Visual Studio Code, WordPress, Elementor, cPanel, Postman, MongoDB Compass
- Automation: Zapier, SEMrush, Python scripts for SEO and task automation